

1 June 2011

Mr Ryan Wilson  
Raw Creative  
21 Tatton Way  
THE VINES WA 6069

To whom it may concern

**Re: Services of Raw Creative**

It gives us great pleasure to provide this testimonial letter for Raw Creative.

Australia's Golden Outback is the premier marketing body for Western Australia's largest tourism region and we have been using the services of Ryan Wilson and Raw Creative for over 4 years.

Being a small, personally run business, Ryan has been able to develop a rapport with the client and the products we have on offer.

Nothing is too much trouble, with same day service being the case for most of our artwork requirements.

Over the years we have engaged Raw Creative to provide additional services such the development of our annual 104 page Australia's Golden Outback Holiday Planner.

Raw Creative take on various functions ranging from processing individual advertisers requests to be involved in the Holiday Planner through to designing and producing the overall layout of the Holiday Planner and overseeing its print run of some 80,000 copies.

The company's creative ability has also been a major asset for our organisation as we have the task of promoting a vast and remote region, namely to the self drive market.

We wish Ryan well in his endeavours to obtain more business for the company and have no hesitation in recommending his business, especially for the tourism sector.

Yours sincerely



**JAC EERBEEK**  
Chief Executive Officer

