



I worked with Raw Creative for four years in my previous position before starting in my current role at St Mary's. Upon my arrival I was charged with the task of updating all of the school collateral, in particular the Prospectus, a document only updated once every five years and of the utmost importance to the school.

I needed someone who was able to interpret 'the look and feel' I had in my head without blowing my budget. I'm pleased to report that our Prospectus has just gone to print and everyone is happy with the new design, much to my relief and delight.

Over the years I've come to really appreciate the following about Raw Creative as a design house:

- I can always speak honestly with Ryan
- If I need something really quickly he can always help
- He has always been available to offer advice and have a general discussion about what direction/theme to go in
- When I ask for a mock-up, I'm generally happy with something that gets the 'look' across, not something that the designer has taken hours to produce and then charges me the earth for. If we're headed in the wrong direction, I'd much rather speak up sooner rather than later! Ryan understands this.

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